

Event Assessment February 27, 2012

NYPD Counterterrorism Bureau Terrorism Threat Analysis Group

Open Source Assessment

"Shut Down The Corporations" Demonstration Planned For February 29th

Information Cutoff: 12:00 p.m. on February 23, 2012

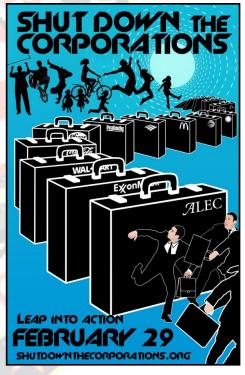
Key Points

- A demonstration that organizers are referring to as Shut Down The Corporations has been planned for Wednesday, 02/29/2012 in New York City.
- Although plans are tentative and additional demonstrations may be added, a large gathering is scheduled to begin at 09:00 a.m. in Bryant Park.
- At least three corporations with offices located in New York City have been identified as targets for direct action, including: Bank of America, Pfizer, and Koch Industries.

Background

A non-violent public action was proposed and approved by Occupy Portland, a chapter of the Occupy Movement, in early January. Since then, the event, which is titled *Shut Down The Corporations* and is described as "a national day of non-violent direct action to reclaim our voices and challenge our society's obsession with profit and greed," has been well publicized throughout online Occupy forums and affiliated websites. The event is aimed specifically at corporations

that are members of the American Legislative Exchange Council (ALEC), a large policy organization.



To date, there are solidarity protests planned to coincide with this event in more than 70 cities across the country. Occupy Wall Street supporters based in New York City have actively publicized this day of action through media outlets and have organized a demonstration that will likely use Bryant Park and the New York Public Library as a central staging point for other protests at nearby corporate offices. Three companies with facilities proximate to this area have been specifically identified for targeted actions as part of the *Shut Down The Corporations*. They include: Bank of America, Pfizer, and Koch Industries.

The public action will consist of the following:

- > **07:00-08:00 a.m.**: Demonstrators may protest and stage disruptions in front of Koch Industries and Pfizer offices.
- ▶ **09:00 a.m.**: Demonstration against Koch Industries which will begin at Pulitzer Fountain.
- > 10:00 a.m.: Demonstration beginning in Tudor City and concluding at Bryant Park.
- ➤ **12:00 a.m.**: Roaming Bank of America "shut downs," possibly involving multiple branches, ATMs, etc. and concluding at Bank of America Tower.

At this time, there does not appear to be a concrete tactical plan for this demonstration, however the event's main website recommends a number of non-violent tactics, including: "sit-ins, strikes, blockades, boycotts, banner drops, culture jamming, and performance."

Event Assessment

• There have been no specific references to violence in any of the public materials, online comments, or forum posts associated with this upcoming event; nevertheless, the institutions listed are likely locations for upcoming public demonstrations by groups associated with the Occupy Wall Street movement, which may result in disruptive activity.

Locations In New York City

- Bryant Park/New York Public Library
 - West 40-42nd Street between Fifth and Sixth Avenue, New York, NY
- Bank of America
 - West 42nd Street and Sixth Avenue, New York, NY
- Koch Industries/Pulitzer Fountain
 - 59th Street and Fifth Avenue, New York, NY
- Pfizer
 - 235 East 42nd Street, New York, NY
- Tudor City
 - East 40-43rd Street between First and Second Avenue, New York, NY

Source

• Primary Site. Shut Down The Corporations. http://www.shutdownthecorporations.org/

If You See Something, Say Something – 1-888-NYC-SAFE (1-888-692-7233)